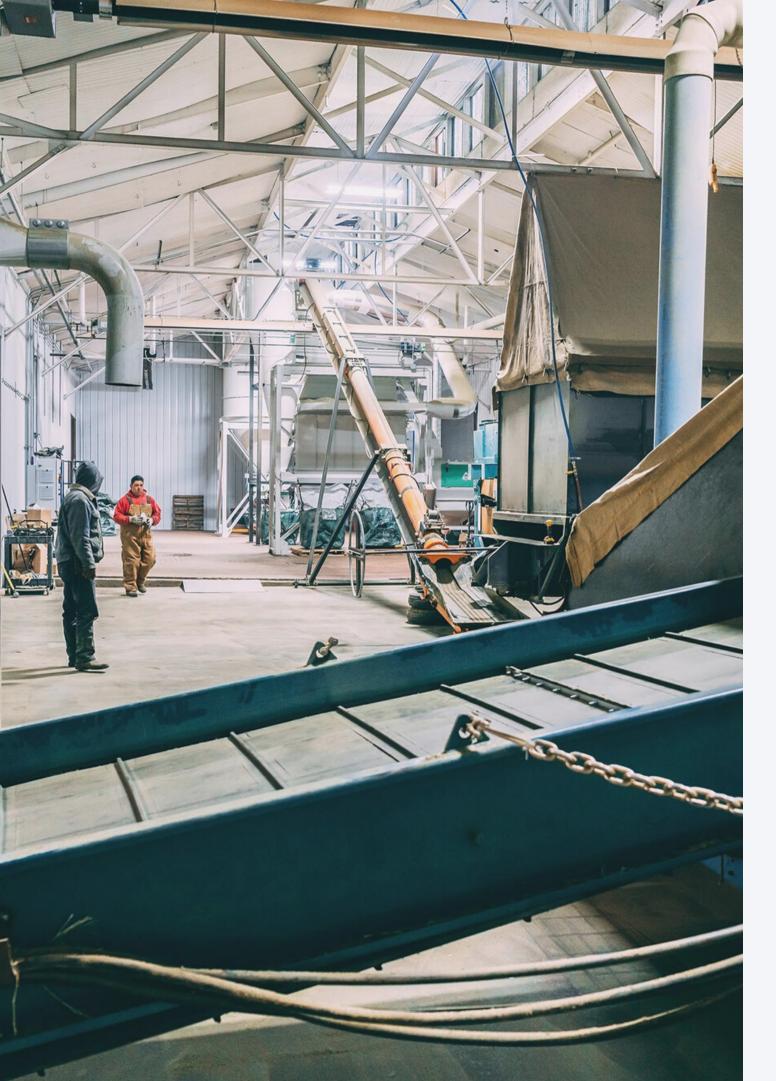


HEMP PROCESSING PARTNERS

COMPANY BRANDING

2022



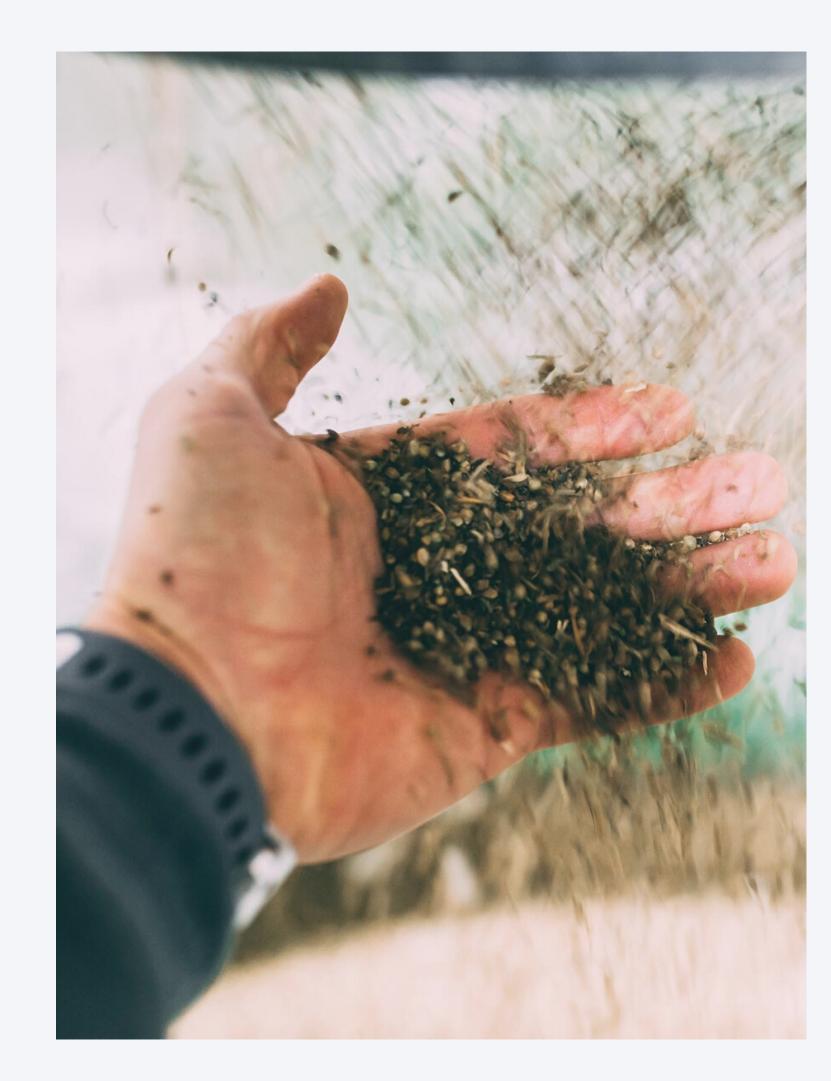
ABOUT



Hemp Processing Partners was born out of the need to customize an engineering solution for all hemp industry processing needs. HPP provides equipment sales, engineering solutions, and consulting. American designed and made machinery for a global industry.



American Made Machinery for a Global Hemp Solution



Our Values



Innovation

We are always investigating new technology and better ways to apply existing technology to dig into a unique problem and develop a custom solution

Expertise

We are a team engineers and agri-business people with a passion for making things work on a global scale.

Commitment

We are a hands-on culture. Spending ample time with clients in their facilities to determine what their true needs are to optimize equipment and generate maximum value from the material.

Quality

We have a deep understanding of machinery and hemp materials and we are not afraid to get out in the field to deliver scaled solutions for all growers.

HPP LOGO VARIATIONS



FULL COLOR





B&W



ICON VARIATIONS

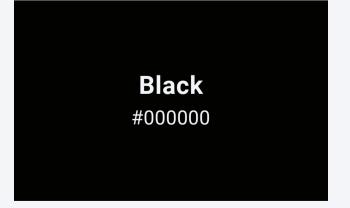
OUR COLOR SCHEME

Approved Color Values

White #ffffff

Green #1ade14

Gray #8c8b8e



HPP BY KICE LOGO VARIATIONS

Kice Logos



FULL COLOR TRANSPARENT BACKGROUND





FULL COLOR BLACK BACKGROUND



FULL COLOR WHITE BACKGROUND





WHITE TEXT
TRANSPARENT
BACKGROUND

HPP BY KICE COLOR SCHEME

Approved Color Values

White #ffffff **Green** #618631

Green/Gray #bdc4bd

Gray #6c6c6c

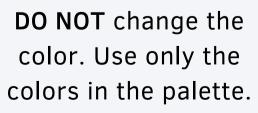
Black #000000

LOGO'S DOS AND DON'TS

Do use the logo in its original formats and color schemes

Do not:







DO NOT crop the logo.

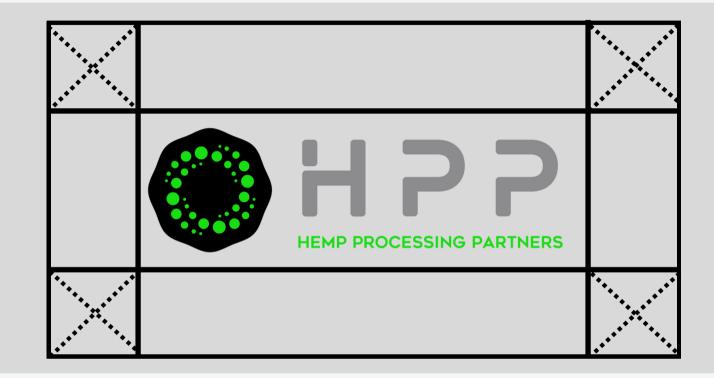


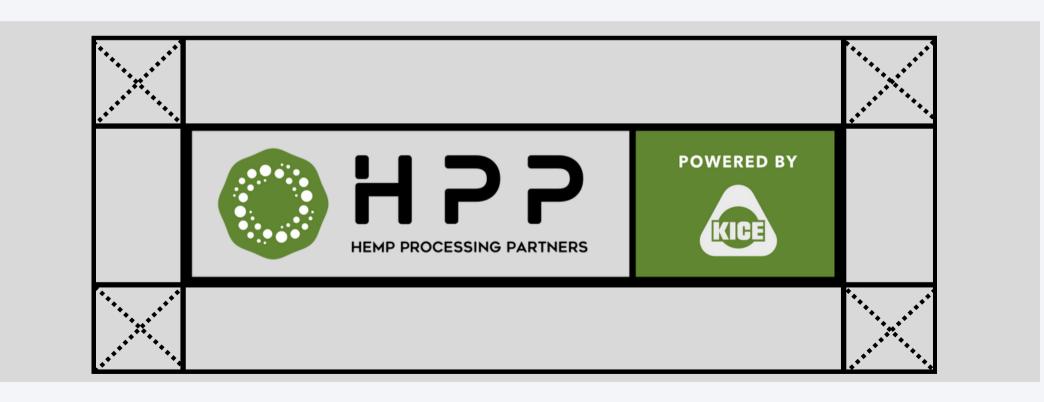
DO NOT add shadows or effects.



LOGO SAFE ZONE

Logos should be kept in "safe zone" away from edges of paperwork, clothing, etc.







FONT AND TEXT



Roboto

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9 0